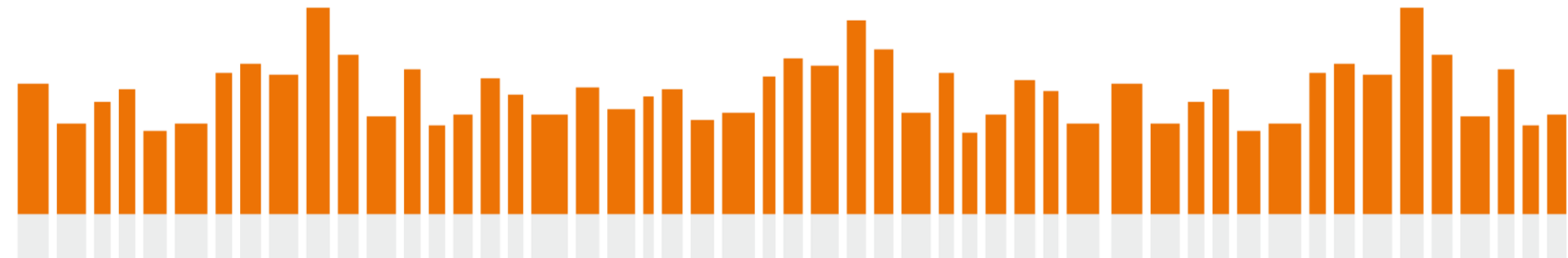




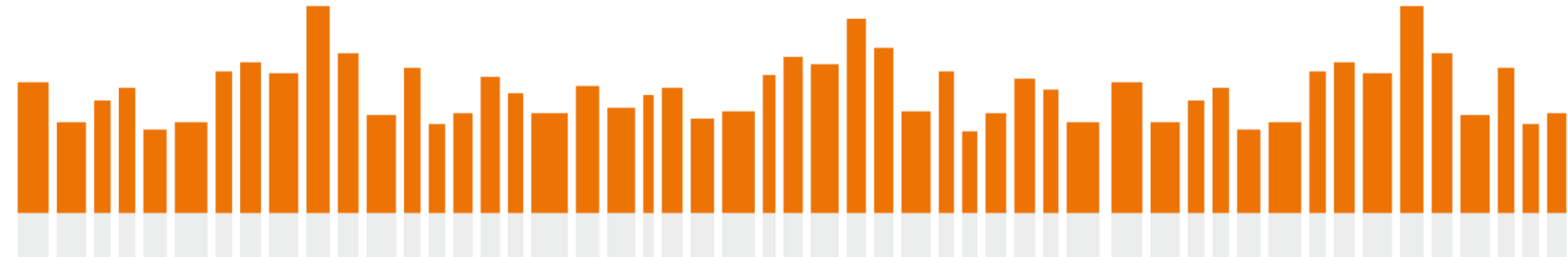
***SECOVISP***

***A CASA DO MERCADO IMOBILIÁRIO***

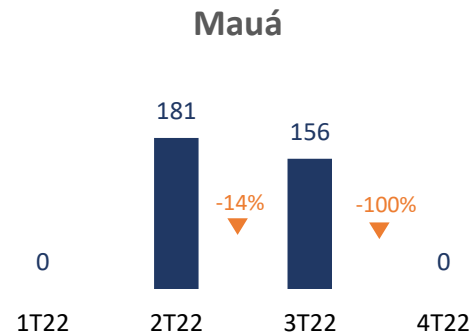
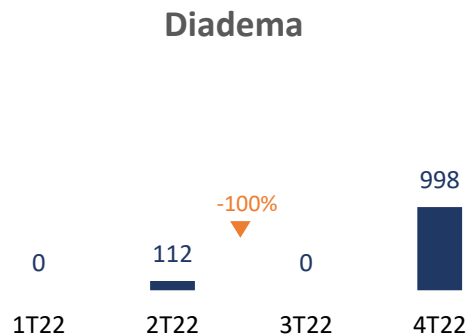
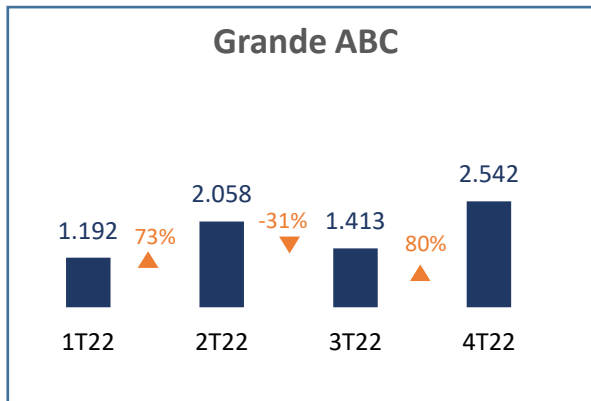


# INTELIGÊNCIA DE MERCADO

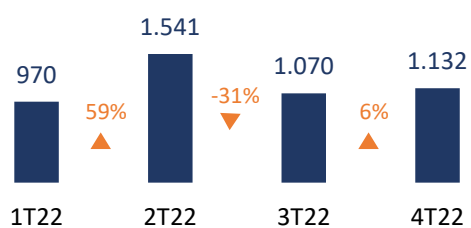
## Mercado Imobiliário da Grande ABC 4º trimestre de 2022



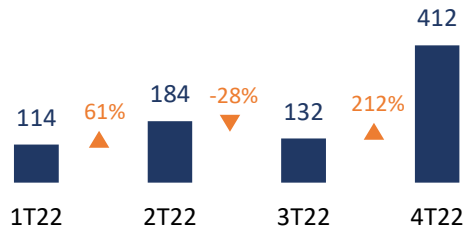
## Grande ABC – Lançamentos trimestrais em unidades



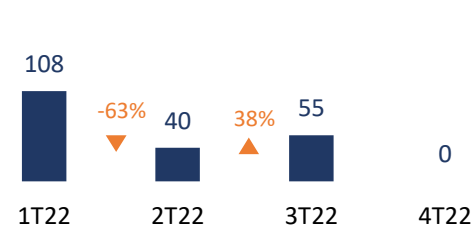
### Santo André



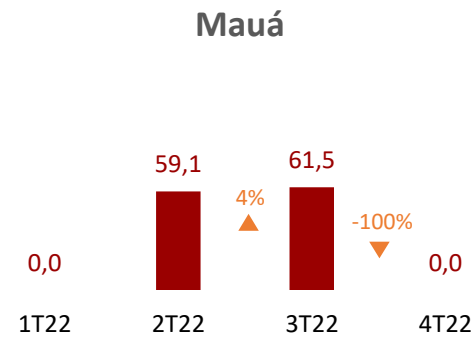
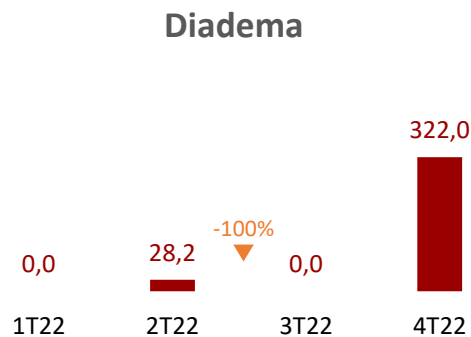
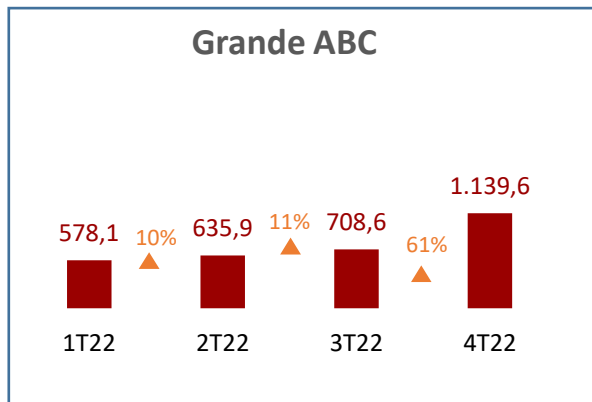
### São Bernardo do Campo



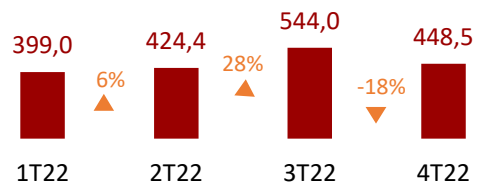
### São Caetano do Sul



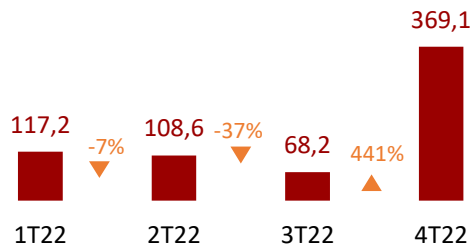
## Grande ABC – Lançamentos trimestrais em valores (R\$ milhões)



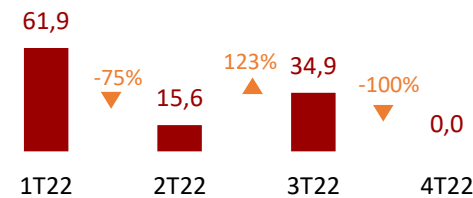
### Santo André



### São Bernardo do Campo

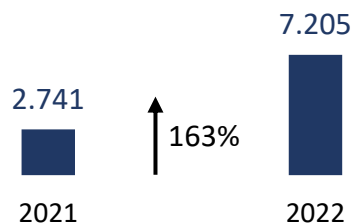


### São Caetano do Sul



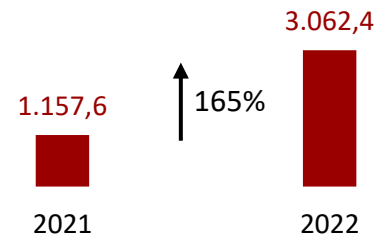
## Grande ABC – Lançamentos de janeiro a dezembro

Em unidades



REGIÃO	2021	2022	VAR%
DIADEMA	468	1.110	137%
MAUÁ	0	337	***
SANTO ANDRÉ	590	4.713	699%
SBC	1.578	842	-47%
SCS	105	203	93%

VGL  
(R\$ MM)



REGIÃO	2021	2022	VAR%
DIADEMA	107,7	350,2	225%
MAUÁ	0,0	120,6	***
SANTO ANDRÉ	356,8	1.816,0	409%
SBC	625,3	663,2	6%
SCS	67,7	112,5	66%

## Grande ABC – Lançamentos de janeiro a dezembro de 2022

Em unidades

4.713



SANTO ANDRÉ

1.110



DIADEMA

842



SÃO BERNARDO DO CAMPO

337



MAUÁ

203



SÃO CAETANO DO SUL

2022

7.205 unidades

VGL  
(R\$ MM)

1.816,0



SANTO ANDRÉ

663,2



SÃO BERNARDO DO CAMPO

350,2



DIADEMA

120,6



MAUÁ

112,4



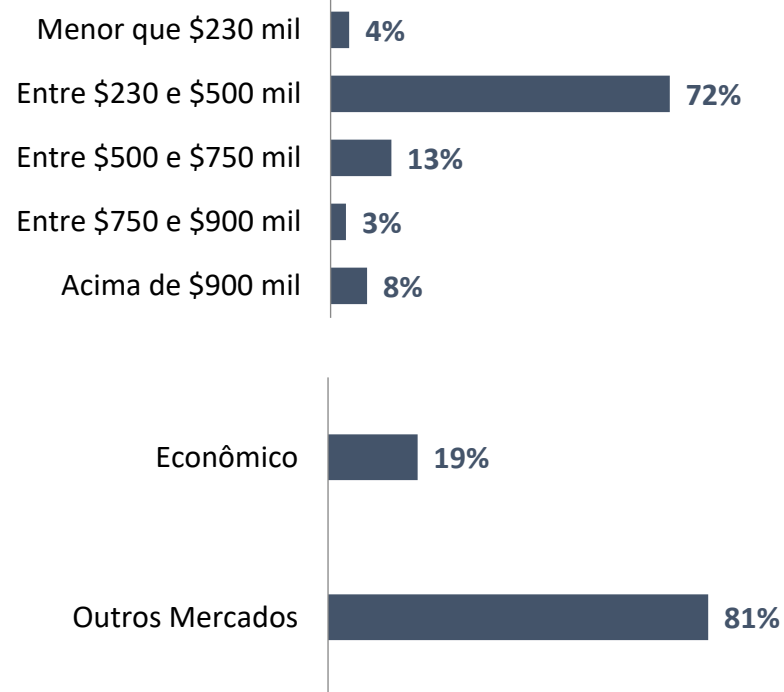
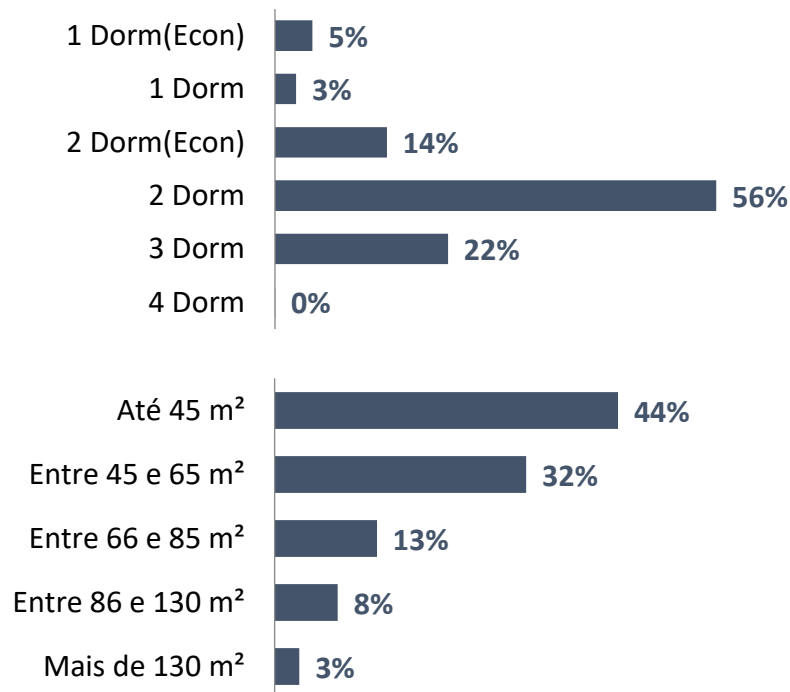
SÃO CAETANO DO SUL

2022

R\$ 3.062,4 MM

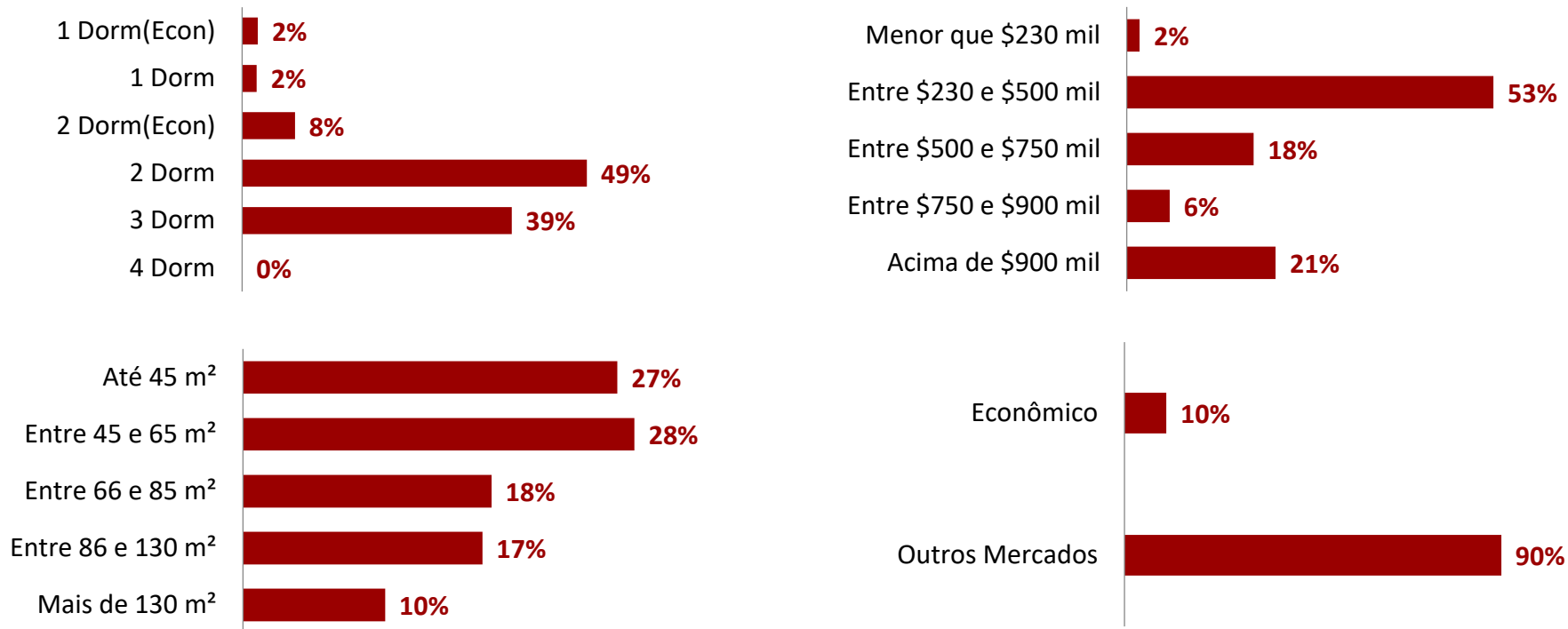
# Grande ABC – Lançamentos em unidades – janeiro a dezembro de 2022

lançamentos = 7.205 unidades



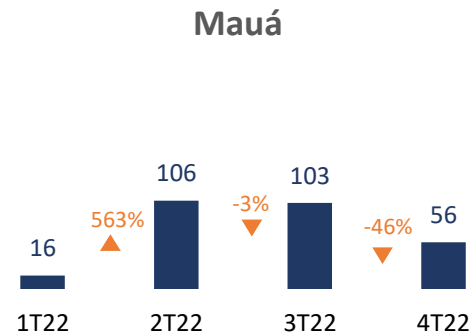
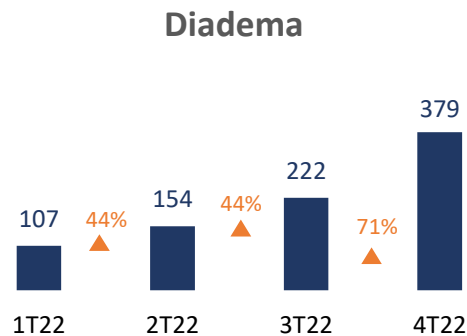
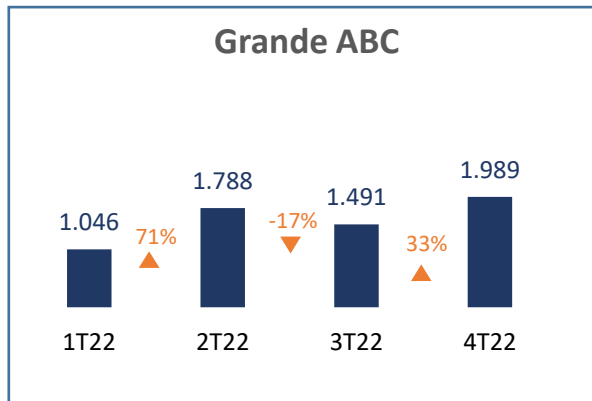
# Grande ABC – VGL em milhões (R\$) – janeiro a dezembro de 2022

VGL = R\$ 3.062,4 milhões

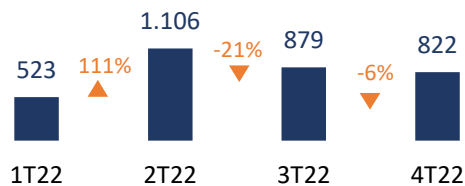




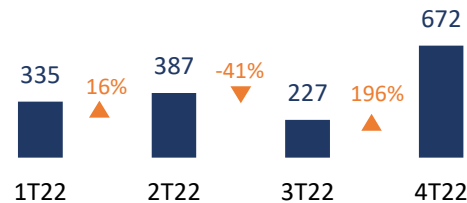
# Grande ABC – Vendas trimestrais em unidades



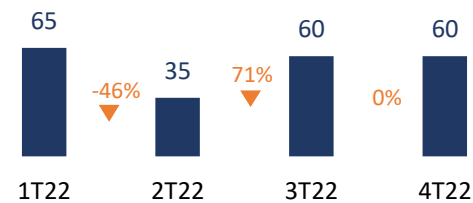
### Santo André



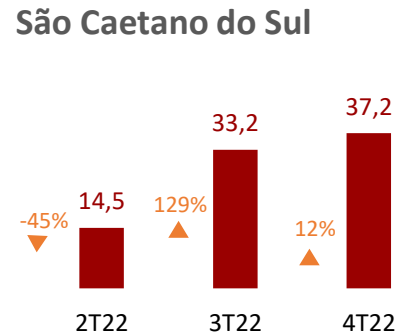
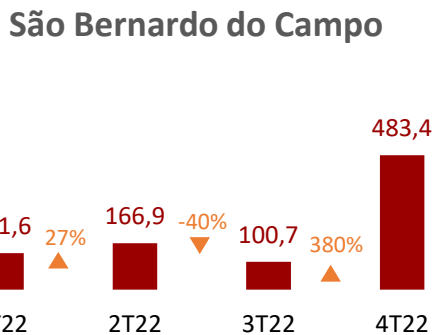
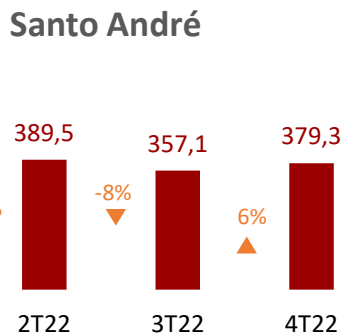
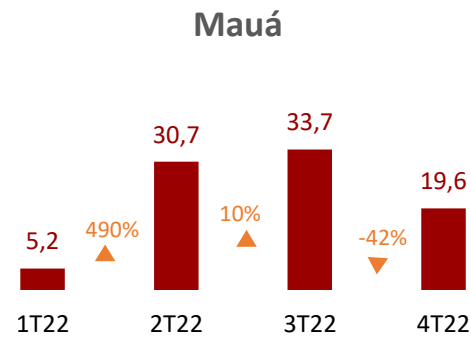
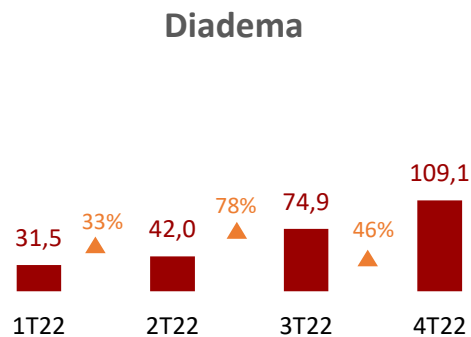
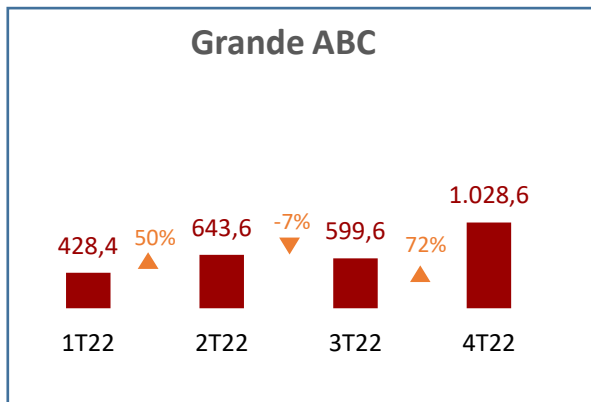
### São Bernardo do Campo



### São Caetano do Sul

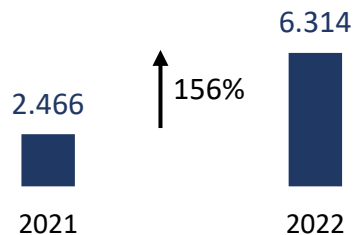


# Grande ABC – Vendas trimestrais em valores (R\$ milhões)



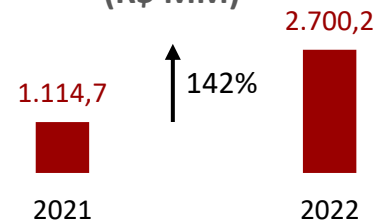
## Grande ABC – Vendas de Imóveis Residenciais – janeiro a dezembro

Em unidades



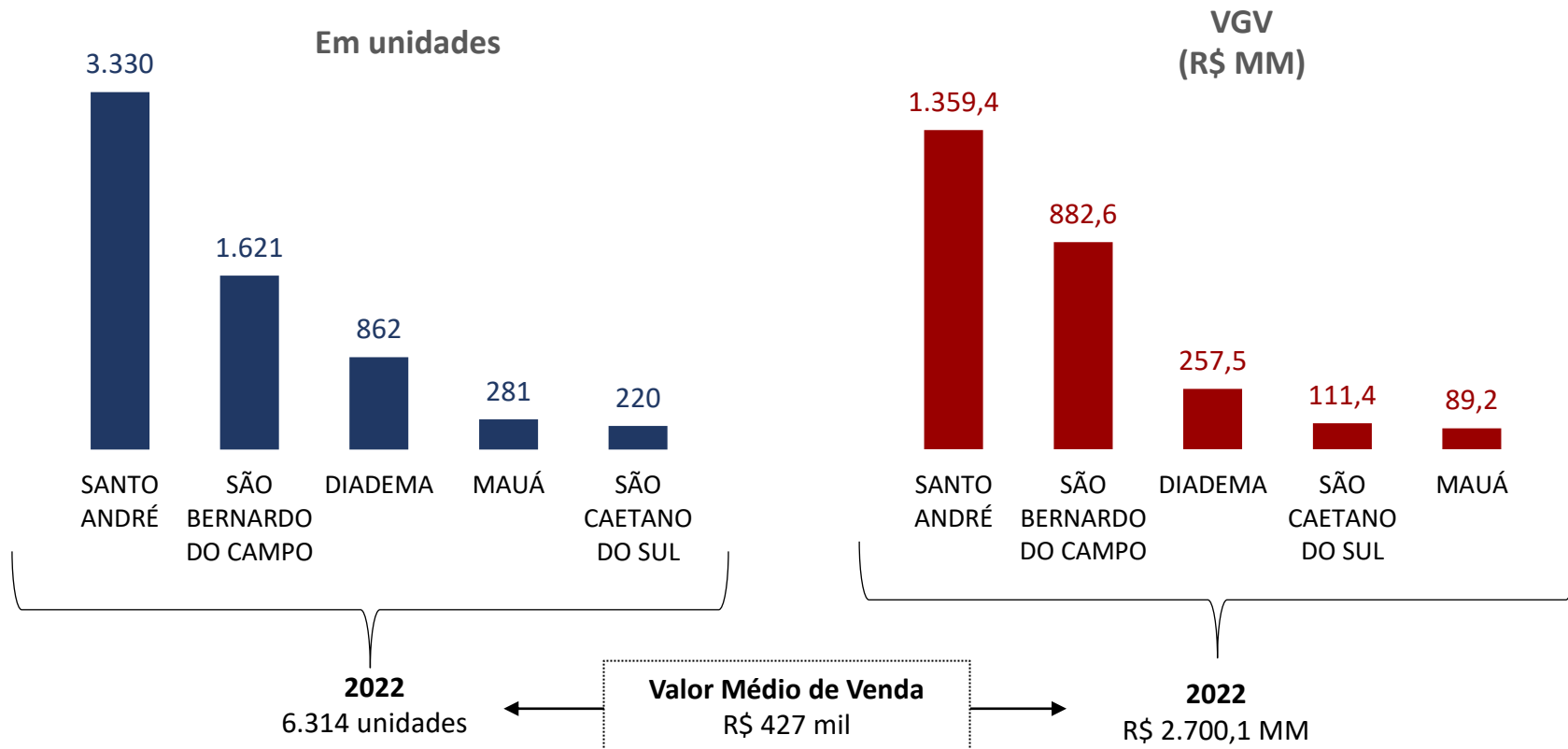
REGIÃO	2021	2022	VAR%
DIADEMA	361	862	139%
MAUÁ	140	281	101%
SANTO ANDRÉ	451	3.330	638%
SBC	1.404	1.621	15%
SCS	110	220	100%

VGV  
(R\$ MM)



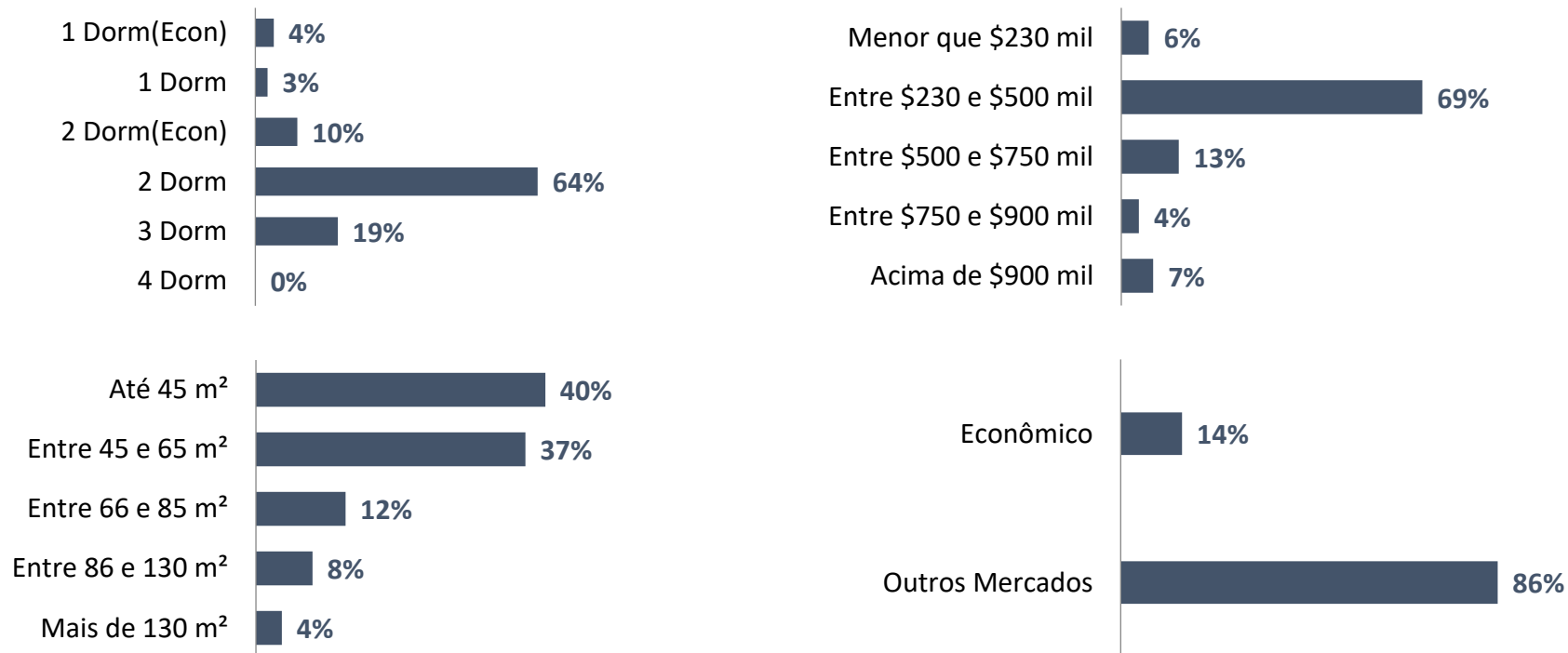
REGIÃO	2021	2022	VAR%
DIADEMA	92,0	257,5	180%
MAUÁ	33,3	89,2	168%
SANTO ANDRÉ	317,2	1.359,4	329%
SBC	592,0	882,6	49%
SCS	80,2	111,4	39%

# Grande ABC – Vendas de Imóveis Residenciais – janeiro a dezembro de 2022



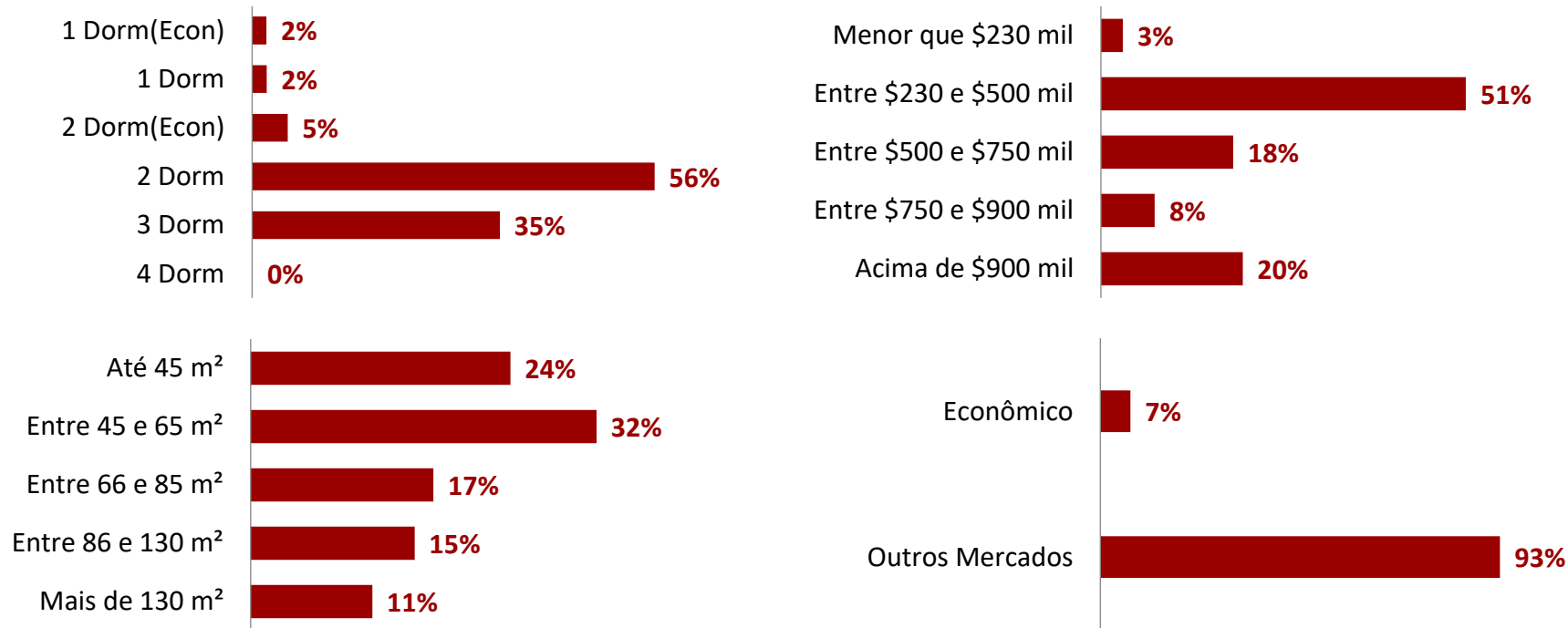
# Grande ABC – Vendas em unidades – janeiro a dezembro de 2022

vendas = 6.314 unidades

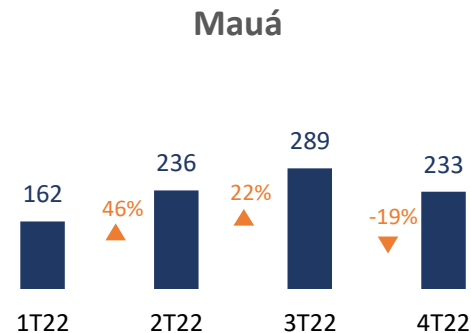
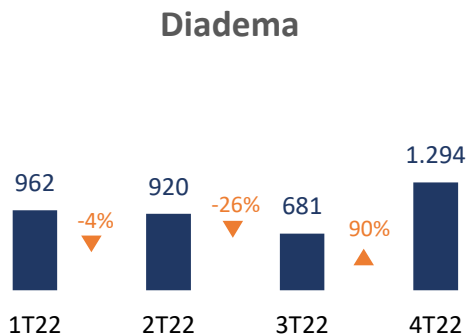
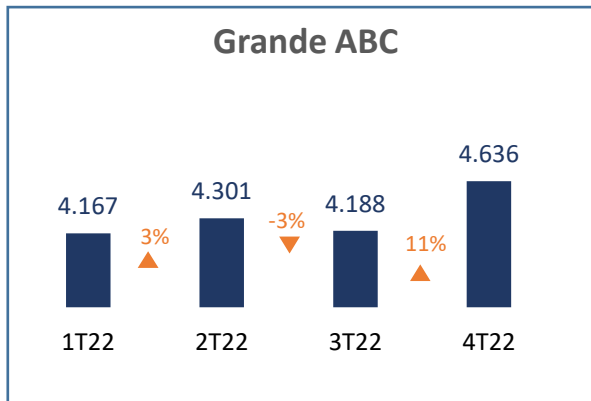


# Grande ABC – VGV em milhões (R\$) – janeiro a dezembro de 2022

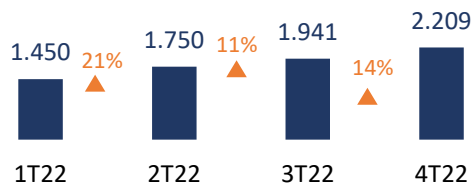
VGV = R\$ 2.700,1 milhões



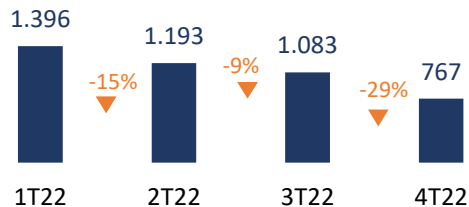
# Grande ABC – Oferta trimestral em unidades



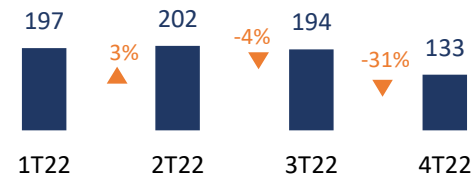
### Santo André



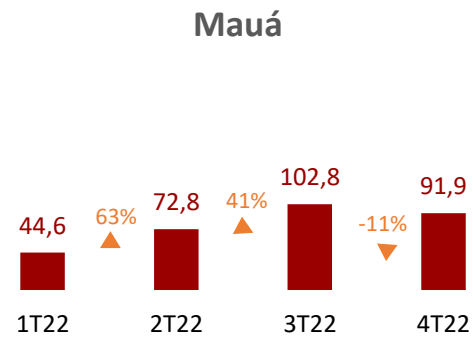
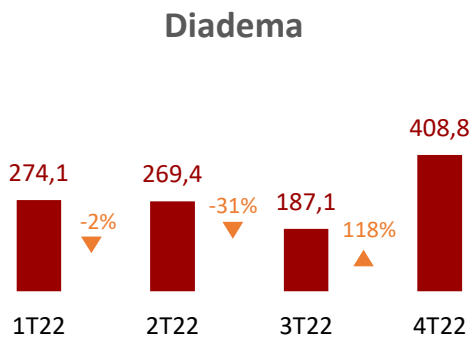
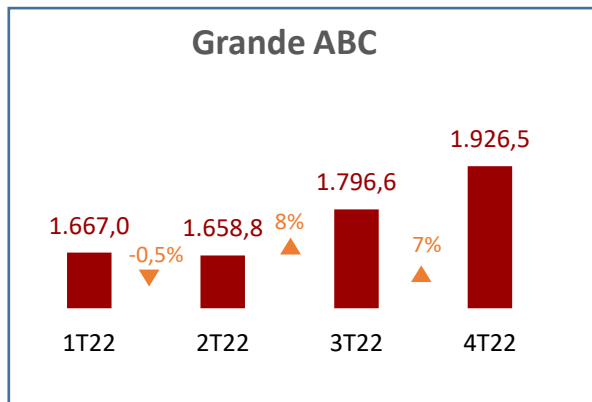
### São Bernardo do Campo



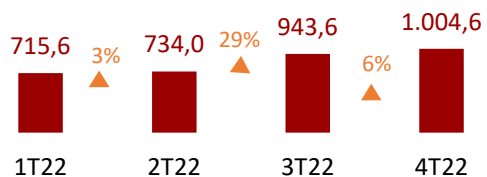
### São Caetano do Sul



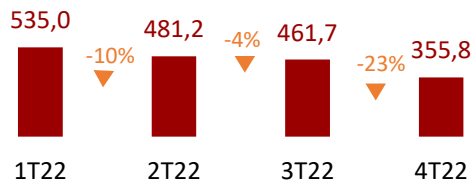
# Grande ABC – Oferta trimestral em valores (R\$ milhões)



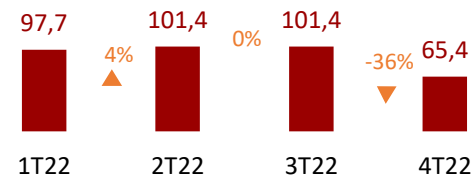
### Santo André



### São Bernardo do Campo

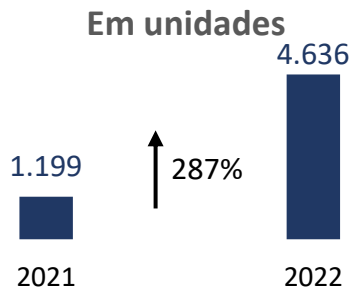


### São Caetano do Sul

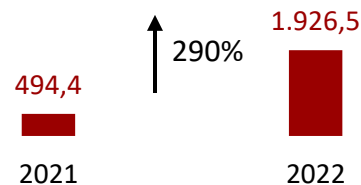




## Grande ABC – Oferta Final – dezembro



VGO  
(R\$ MM)

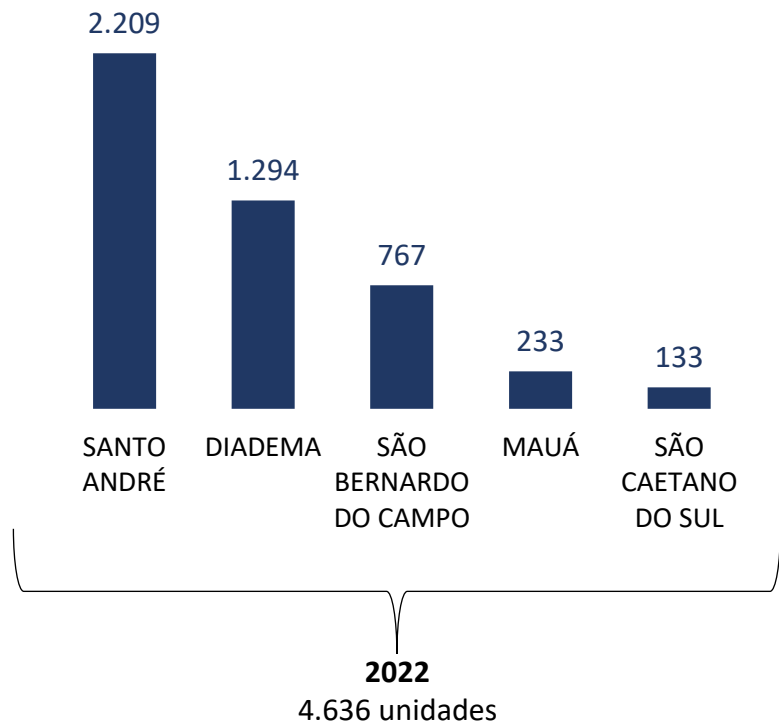


REGIÃO	2021	2022	VAR%
DIADEMA	342	1.294	278%
MAUÁ	44	233	430%
SANTO ANDRÉ	374	2.209	491%
SBC	418	767	83%
SCS	21	133	533%

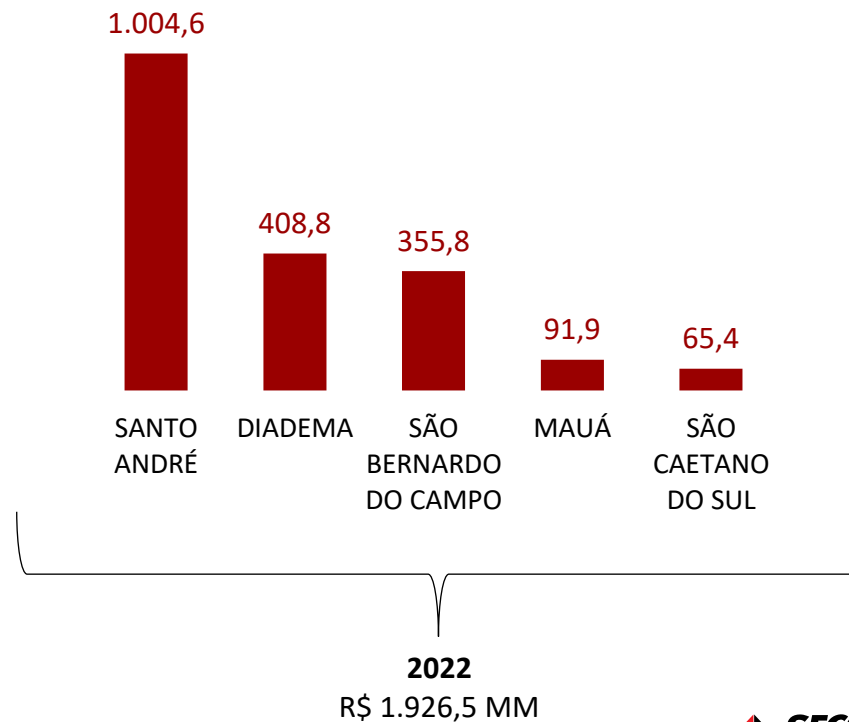
REGIÃO	2021	2022	VAR%
DIADEMA	88,1	408,8	364%
MAUÁ	11,5	91,9	699%
SANTO ANDRÉ	238,9	1.004,6	321%
SBC	139,6	355,8	155%
SCS	16,3	65,4	301%

# Grande ABC – Oferta Final – dezembro de 2022

Em unidades

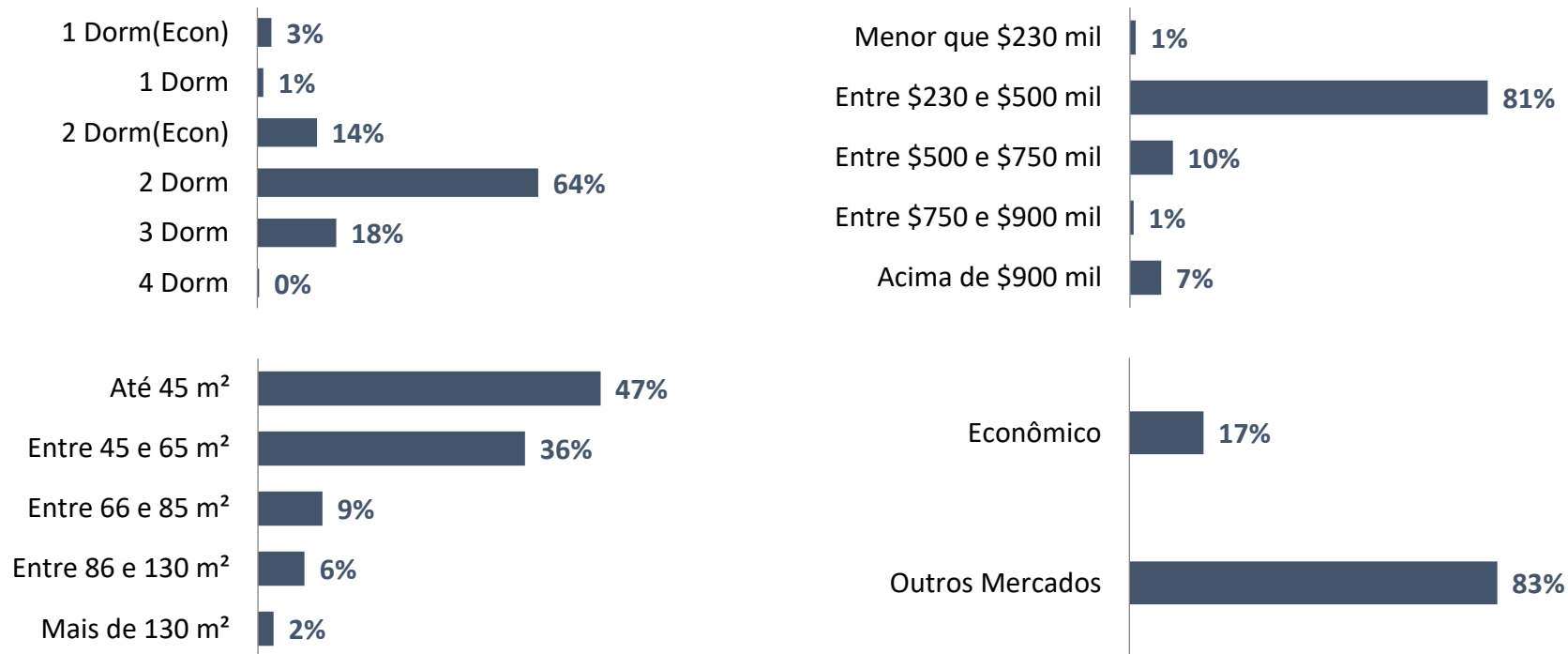


VGO  
(R\$ MM)



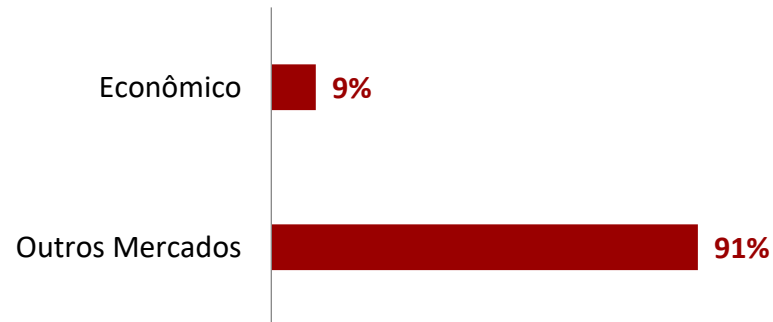
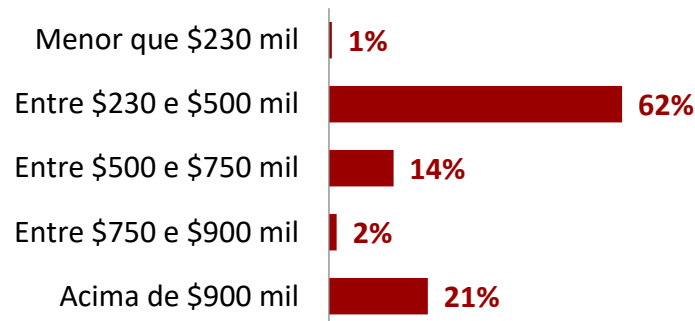
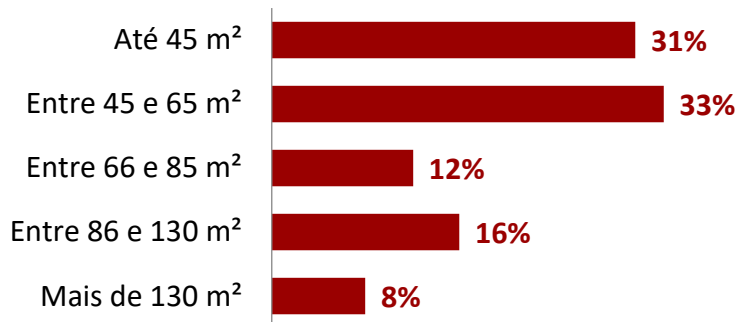
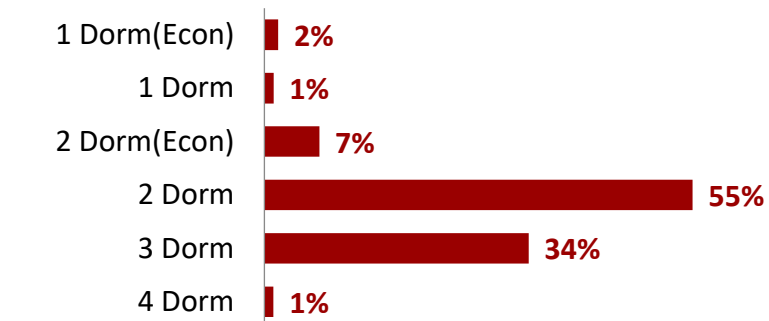
## Grande ABC – Oferta Final em unidades – dezembro de 2022

Oferta Final = 4.636 unidades



## Grande ABC – VGO em milhões (R\$) – dezembro 2022

VGO = R\$ 1.926,5 milhões



**OBRIGADO**

