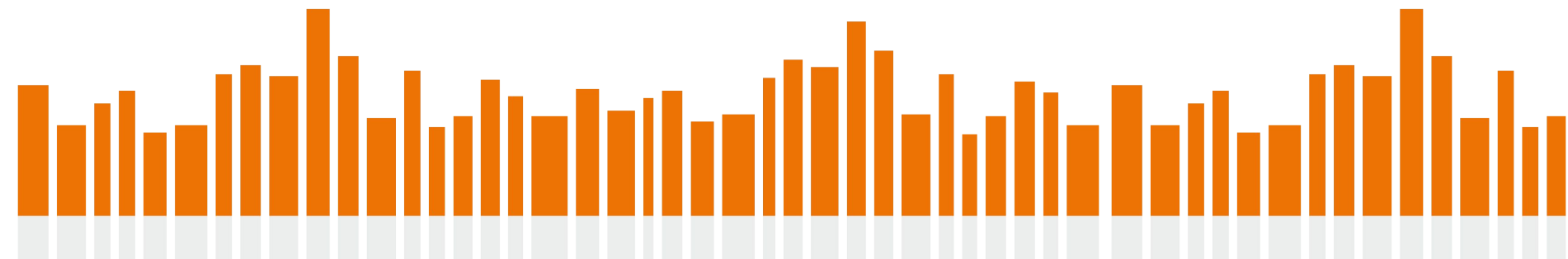




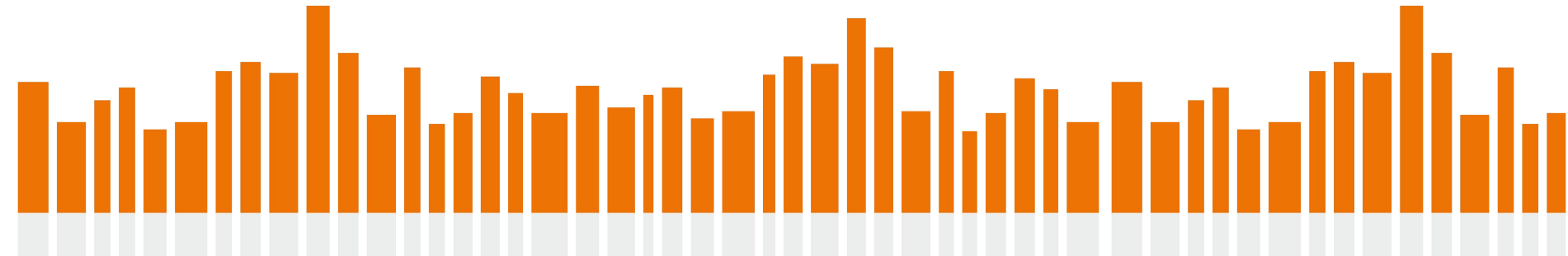
SECOVISP

A CASA DO MERCADO IMOBILIÁRIO



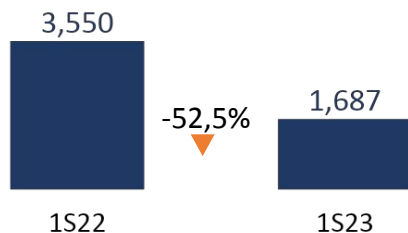
INTELIGÊNCIA DE MERCADO

Mercado Imobiliário da Grande ABC 2º trimestre de 2023

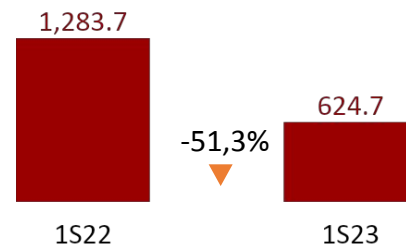


Grande ABC – Lançamentos de janeiro a junho

Em unidades



*VGL
(R\$ MM)

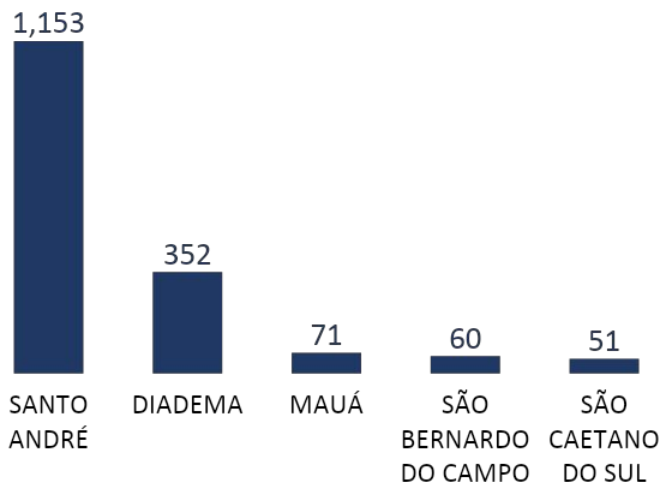


REGIÃO	1S22	1S23	VAR%
DIADEMA	112	352	214%
MAUÁ	193	71	-63%
SANTO ANDRÉ	2.523	1.153	-54%
SÃO BERNARDO DO CAMPO	574	60	-90%
SÃO CAETANO DO SUL	148	51	-66%

REGIÃO	1S22	1S23	VAR%
DIADEMA	28,2	97,4	245%
MAUÁ	62,0	24,9	-60%
SANTO ANDRÉ	826,0	423,0	-49%
SÃO BERNARDO DO CAMPO	289,9	36,0	-88%
SÃO CAETANO DO SUL	77,6	43,5	-44%

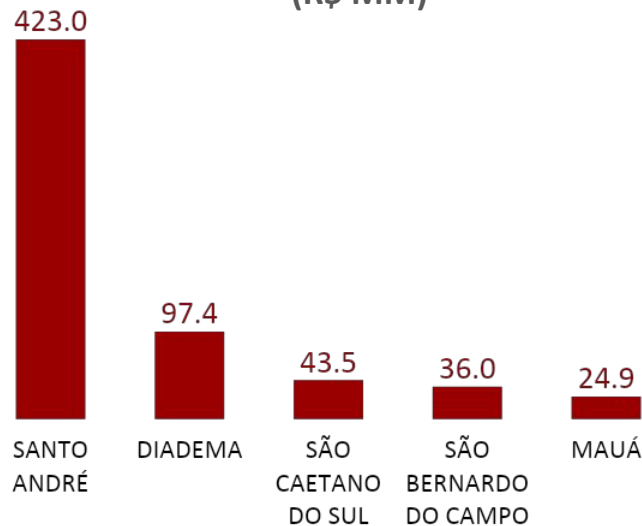
Grande ABC – Lançamentos de janeiro a junho de 2023

Em unidades



1S23
1.687 unidades

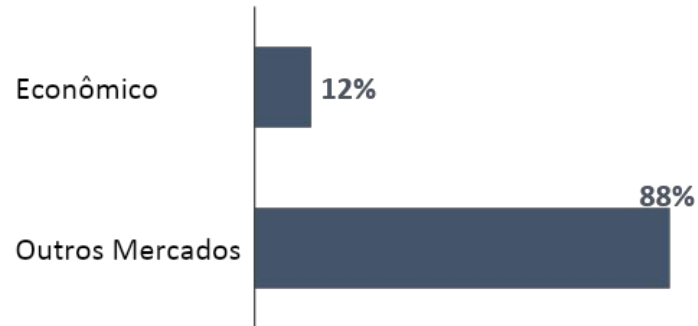
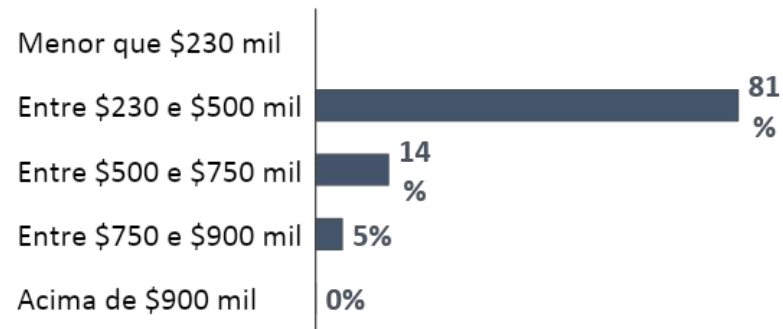
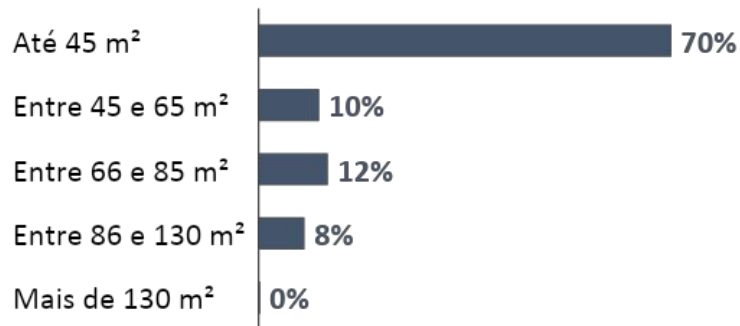
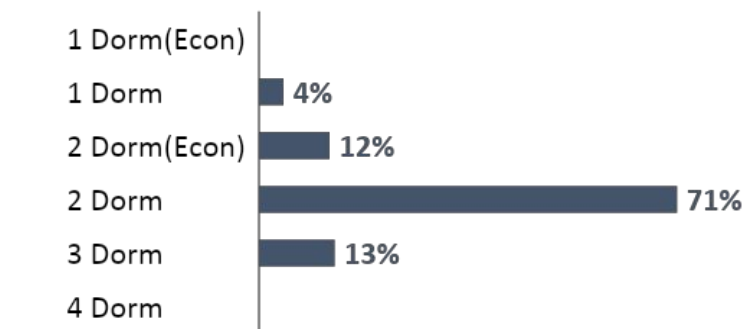
*VGL
(R\$ MM)



1S23
R\$ 624,7 MM

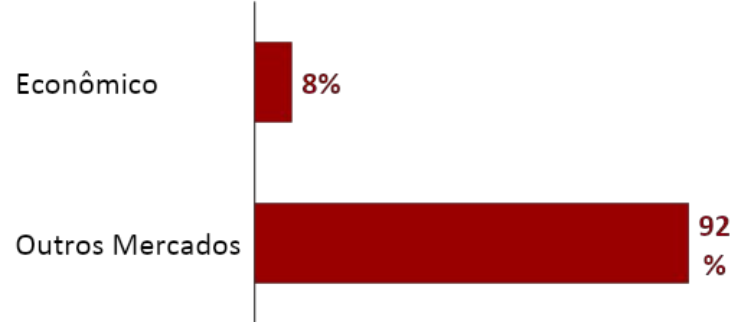
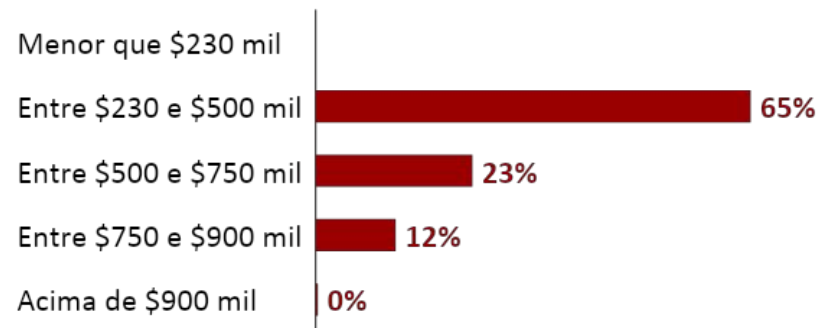
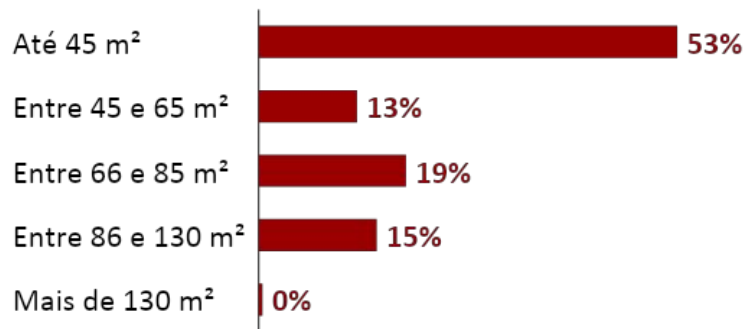
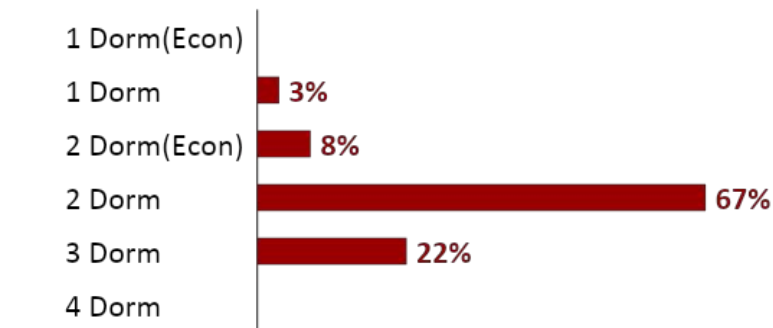
Grande ABC – Lançamentos em unidades – janeiro a junho de 2023

lançamentos = 1.687 unidades



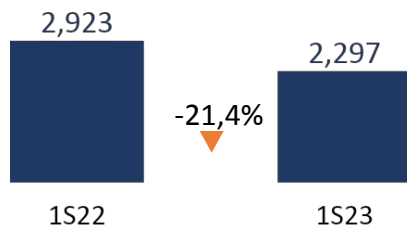
Grande ABC – VGL em milhões (R\$) – janeiro a junho de 2023

*VGL = R\$ 624,7 milhões

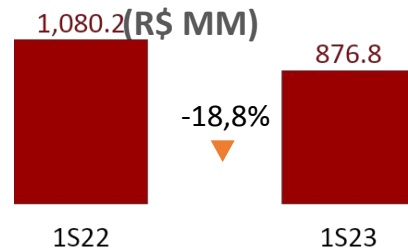


Grande ABC – Vendas de Imóveis Residenciais – janeiro a junho

Em unidades



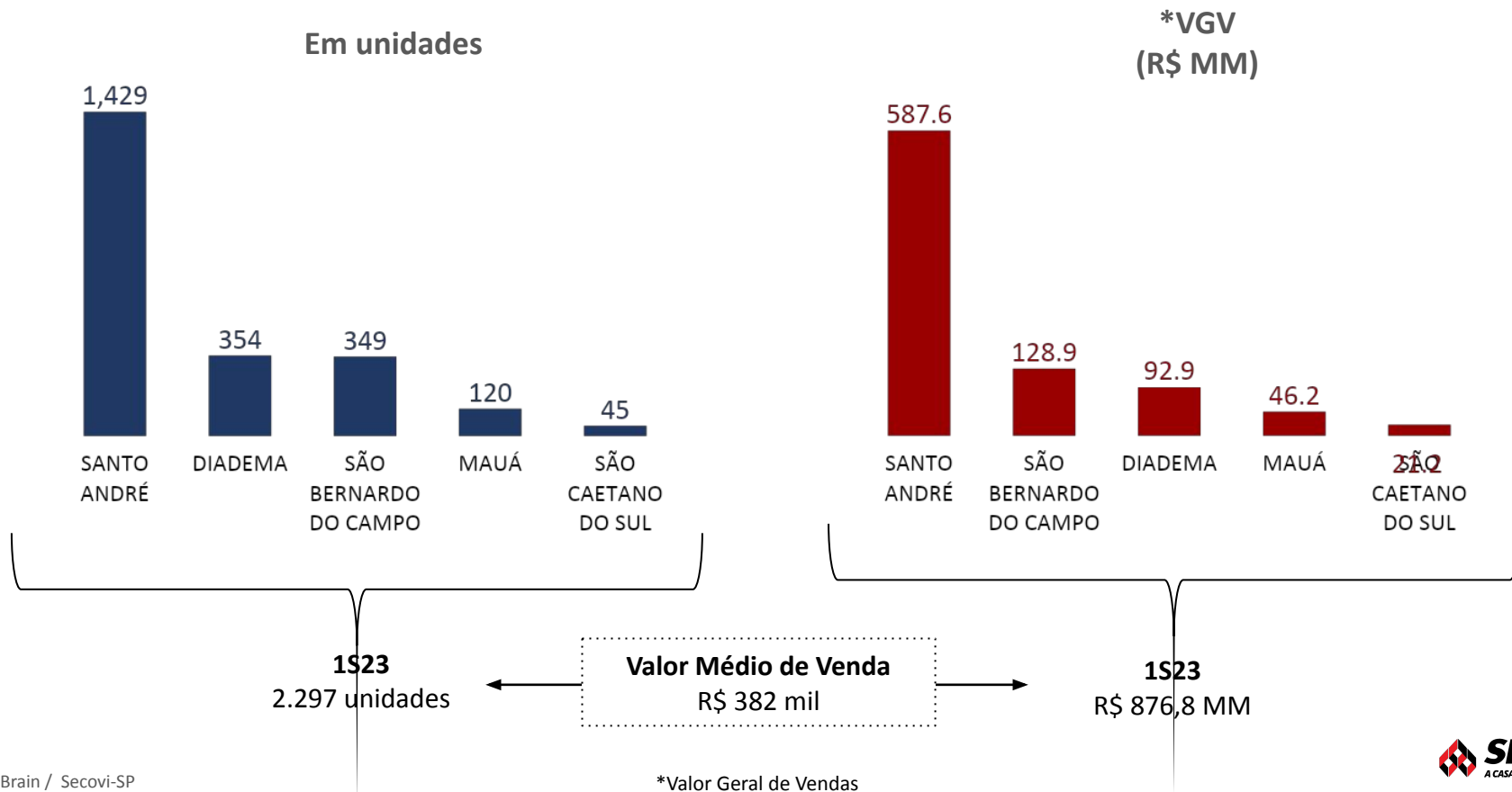
*VGV



REGIÃO	1S22	1S23	VAR%
DIADEMA	266	354	33%
MAUÁ	124	120	-3%
SANTO ANDRÉ	1.630	1.429	-12%
SÃO BERNARDO DO CAMPO	816	349	-57%
SÃO CAETANO DO SUL	87	45	-48%

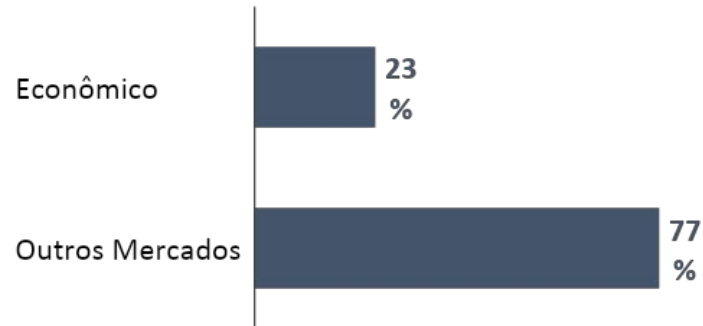
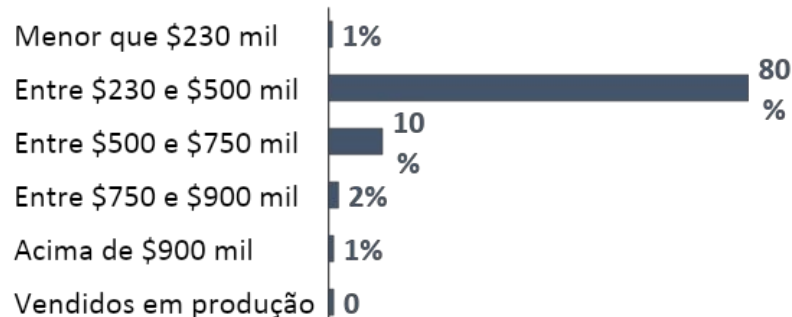
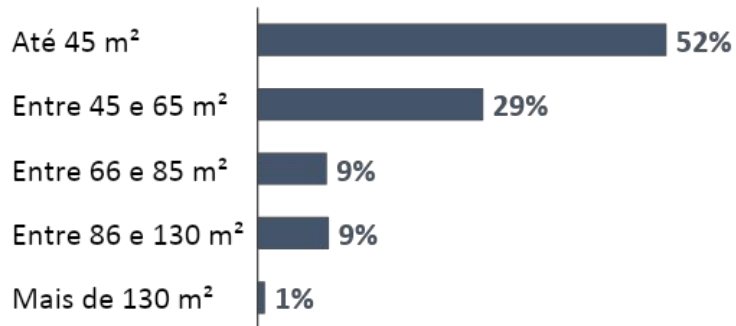
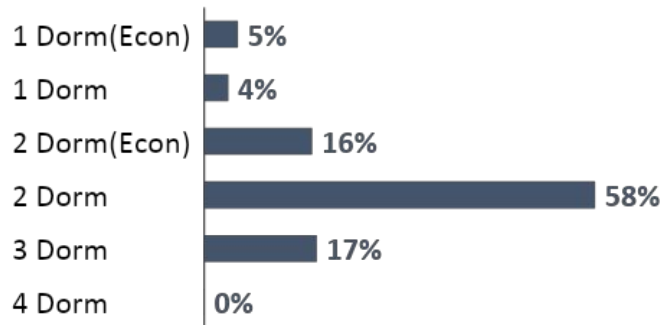
REGIÃO	1S22	1S23	VAR%
DIADEMA	75,3	92,9	23%
MAUÁ	35,9	46,2	29%
SANTO ANDRÉ	624,5	587,6	-6%
SÃO BERNARDO DO CAMPO	311,9	128,9	-59%
SÃO CAETANO DO SUL	32,6	21,2	-35%

Grande ABC – Vendas de Imóveis Residenciais – janeiro a junho de 2023



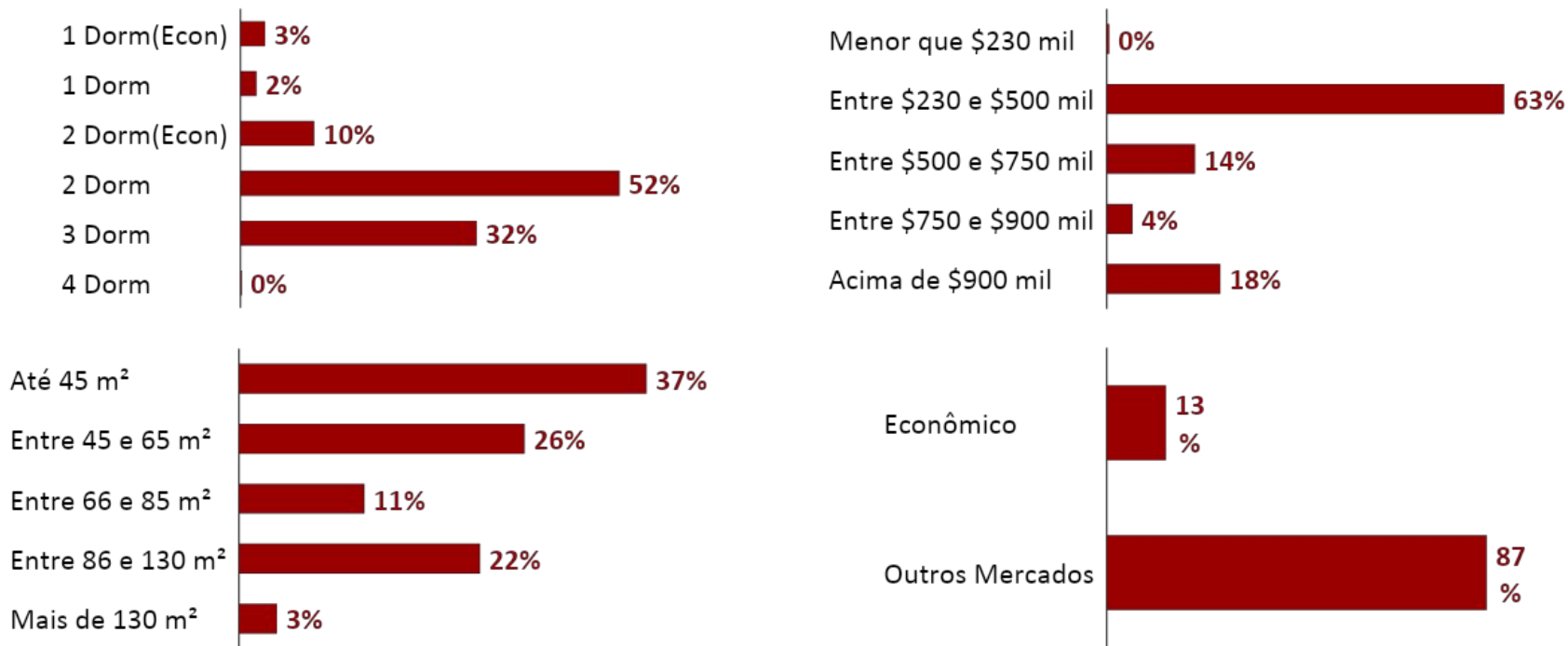
Grande ABC – Vendas em unidades – janeiro a junho de 2023

vendas = 2.297 unidades

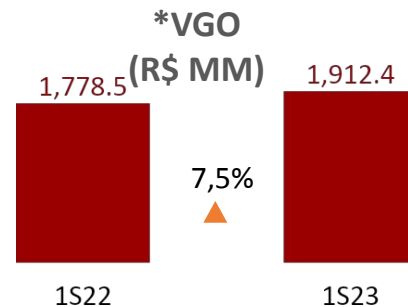
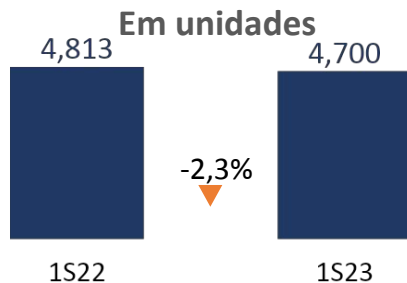


Grande ABC – VGV em milhões (R\$) – janeiro a junho de 2023

*VGV = R\$ 876,8 milhões



Grande ABC – Oferta Final – junho

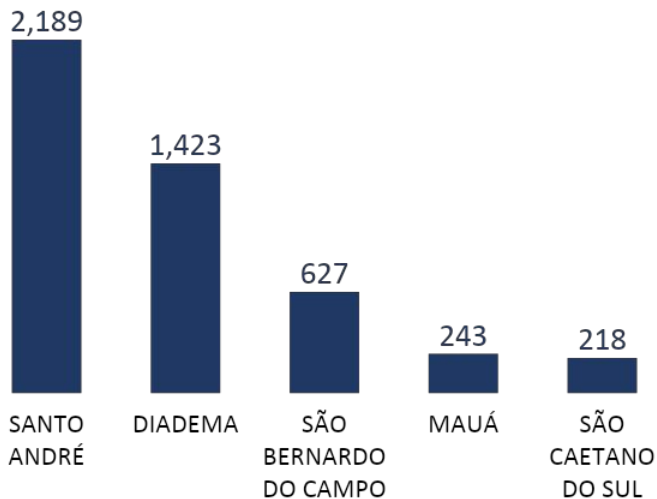


REGIÃO	1S22	1S23	VAR%
DIADEMA	959	1.423	48%
MAUÁ	281	243	-14%
SANTO ANDRÉ	1.863	2.189	17%
SÃO BERNARDO DO CAMPO	1.427	627	-56%
SÃO CAETANO DO SUL	283	218	-23%

REGIÃO	1S22	1S23	VAR%
DIADEMA	281,2	471,4	68%
MAUÁ	84,9	90,1	6%
SANTO ANDRÉ	764,5	942,2	23%
SÃO BERNARDO DO CAMPO	533,8	293,1	-45%
SÃO CAETANO DO SUL	114,0	115,7	1%

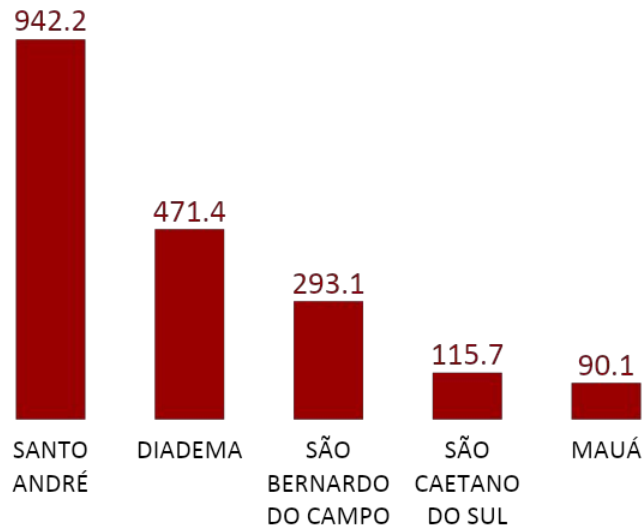
Grande ABC – Oferta Final – junho

Em unidades



1S23
4.700 unidades

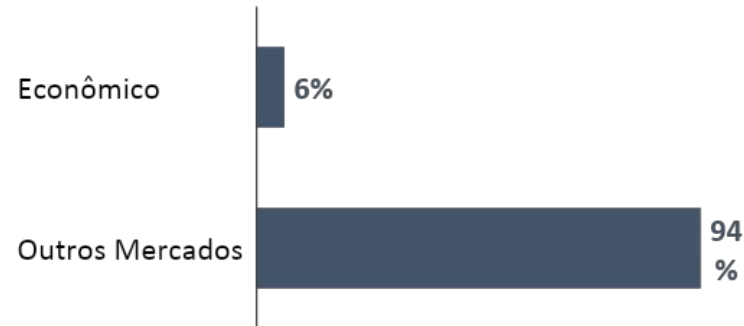
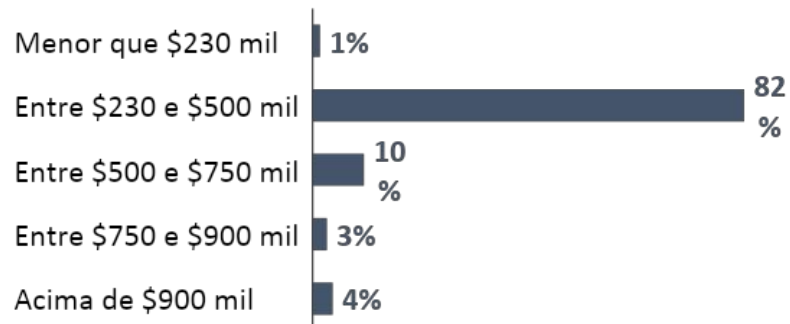
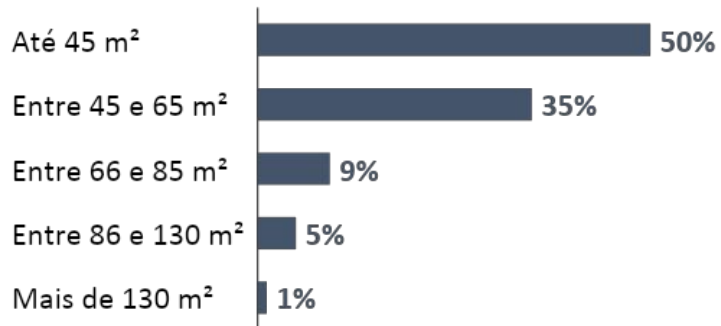
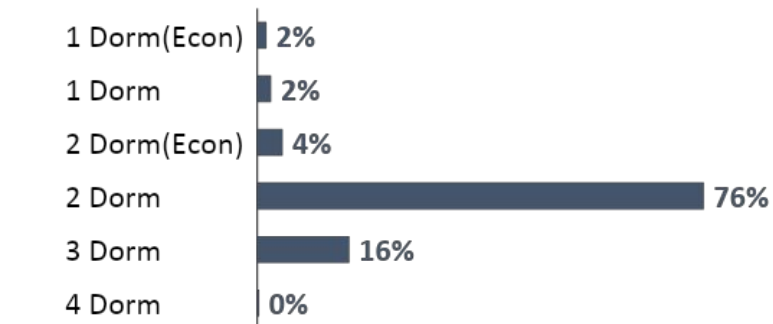
*VGO
(R\$ MM)



1S23
R\$ 1.912,4 MM

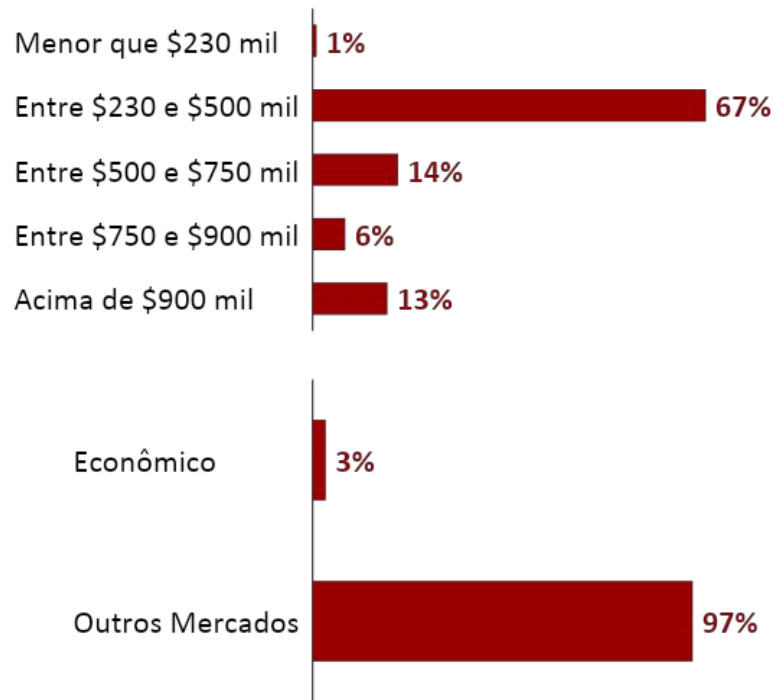
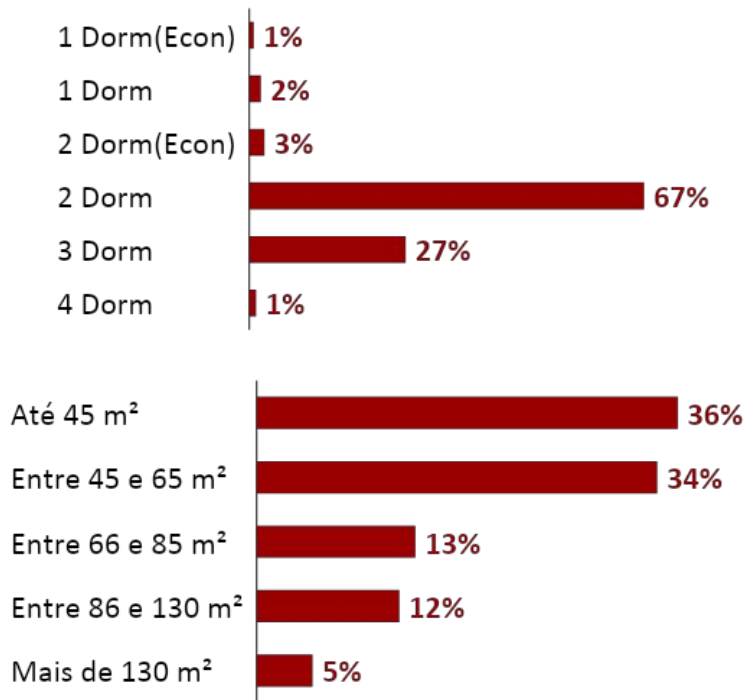
Grande ABC – Oferta Final em unidades – junho de 2023

Oferta Final = 4.700 unidades



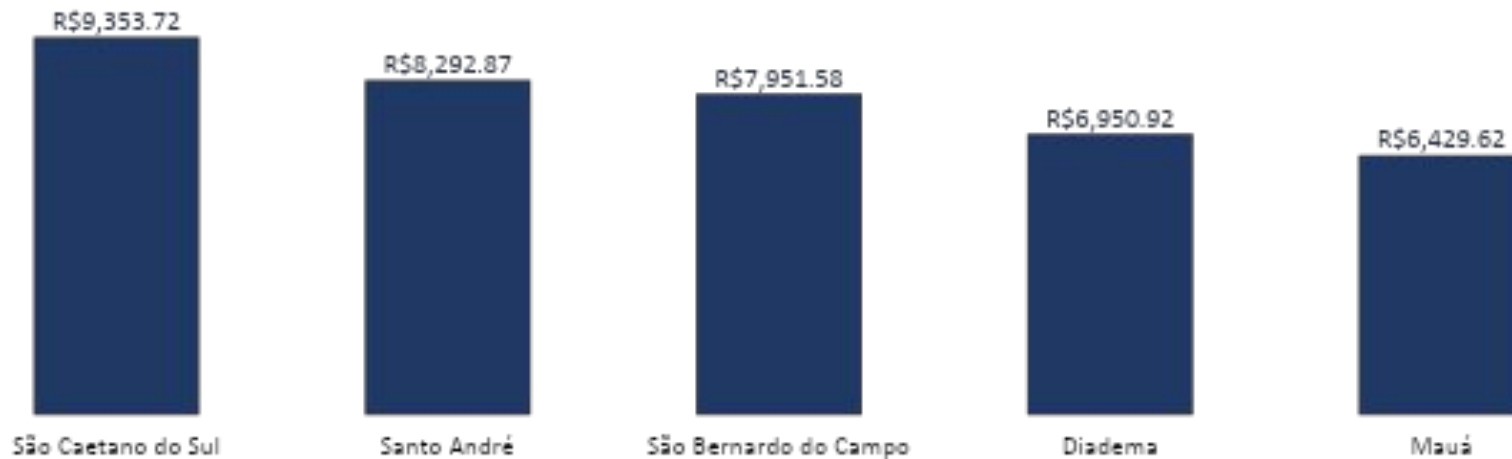
Grande ABC – VGO em milhões (R\$) – junho de 2023

*VGO = R\$ 1.912,4 milhões



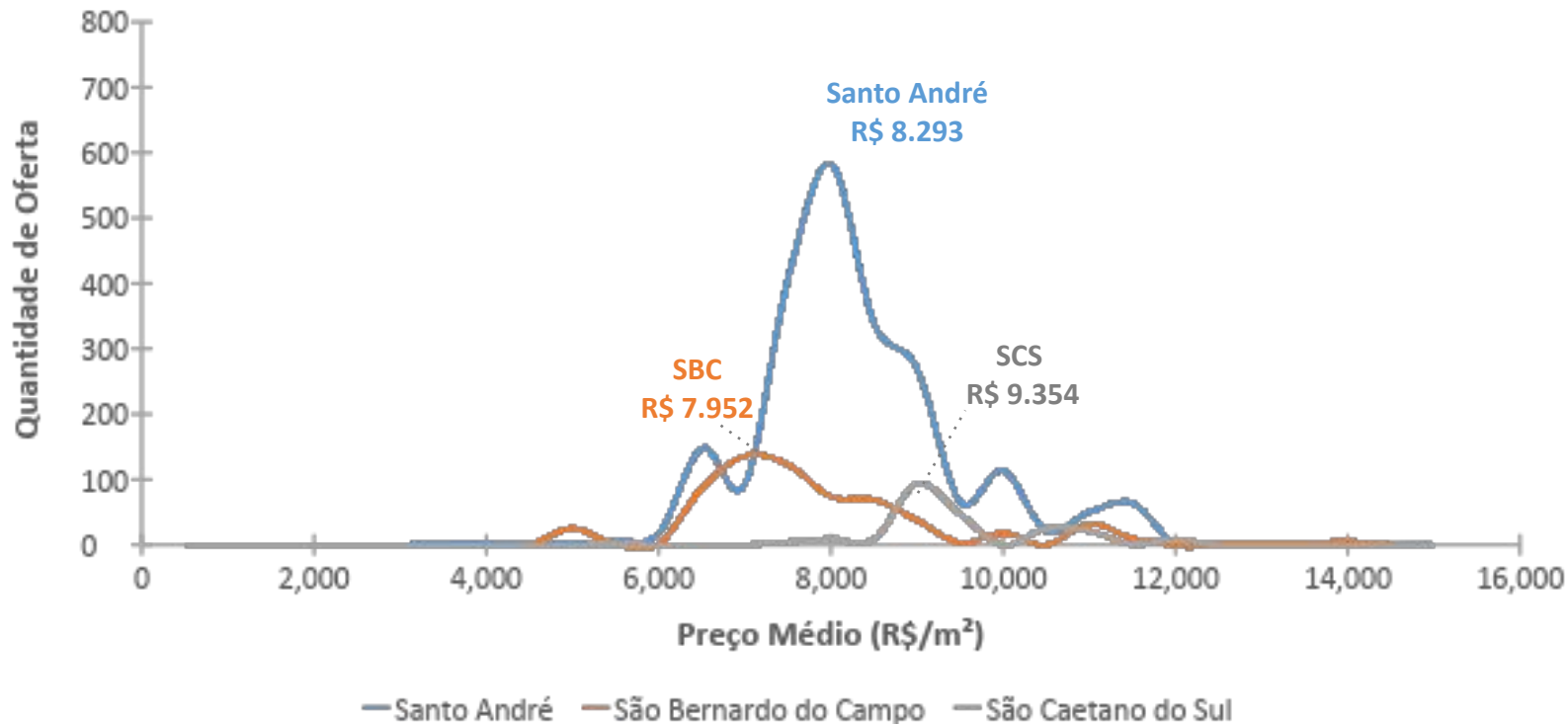
Preço médio da oferta por metro quadrado de área útil (R\$/m²)

Total – (2º trimestre de 2023)



Distribuição do preço médio da oferta por metro quadrado de área útil (R\$/m²)

Santo André, São Bernado do Campo e São Caetano do Sul



OBRIGADO

